

## ***HRO Today Forum Europe Announces Top Five Finalists for iTalent Competition***

HR technology SMEs rewarded for their part in building a world-class workforce

9<sup>th</sup> October, 2013 —The [HRO Today Forum Europe](#) today announced the top five finalists for the iTalent Competition. The finalists will compete for the winning spot on November 13<sup>th</sup> during HRO Today Forum Europe in London.

iTalent rewards HR and recruiting technology companies which are leading the way in helping businesses recruit and retain employees, and bring innovative solutions to the HR department.

The five HR technology finalists are:

- Cahootify (<http://cahootify.com>) – a social recruiting platform combining enterprise software that supports employers in efficiently building and managing freelance talent pools with a professional network for freelancers to support each other on collaborative projects.
- FreshUP (<http://www.datafreshup.com>) - creates a structured natural language parse of CVs including a unique "fingerprint" and then trawls the web to collate online updates on that individual. It then provides these structured updates in a format that is compatible for 94% of all ATS DBs.
- Joberate (<http://www.joberate.com/en/products-and-services/signal>) – an intelligent intuition tool which lets you know when it's the right time to make a job offer to a prospective candidate who has a social profile. This tool makes you a kind of 'fairy godmother' who constantly watches over potential candidates.
- PathMotion (<http://www.pathmotion.com>) - the first frictionless platform for organisations to involve their employees in the recruitment process. The Facebook app called 'Career Inspiration' is sold as a SaaS to organisations, and allows candidates to not only browse jobs, but also learn from the career stories of employees and interact openly with them in a Q&A fashion.
- Pando (<http://www.myaspenadvisor.com>) - is designed for big data in the HRO space. It is a breakthrough technology that eliminates the need for new systems, integrates with any database or group of files, and is highly customisable. It allows for other big data to be integrated seamlessly and was designed to compare metrics and measures across HRO accounts for benchmarking.

The top five finalists will give a seven-minute presentation before a plenary audience and panel of HR technology experts, industry advisers, and investment analysts. Each business will be "grilled" by the panel, and a winner will be chosen at the end of the session. The iTalent competition will be hosted by Bill Boorman, Founder of #TruEvents and also include last years winner 3Desk. The iTalent winner will receive a tailored consultancy package including face-to-face time with the judging panel and attending senior HR professionals.

Faye Holland, Managing Director, SharedXpertise (owner of the *HRO Today Forum Europe*), said:

“We have had an incredible amount of qualified submissions this year – from both existing and emerging businesses. The goal of the iTalent competition is to recognise and reward best practice in HR technology and we’re proud to encourage those who are thinking outside the box and moving the economic needle in a positive direction”.

Making up the top 10 were KornFerry with Forte, Viasto, Allegis Group Services with jobsUview, Intunex with xTune, and Fairsail.

Register for the HRO Today Forum Europe at <http://www.hrosummits.com/hrosummiteu/index.php/register-online/>

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### **About the HRO Today Forum Europe**

For the 10th year HRO Today Forum Europe (formerly HRO Summit Europe) will assemble the most forward-thinking HR executives in London, November 2012.

The structure of work and HR is changing. To better address tomorrow's sustainable prosperity; organizations are becoming flatter, more agile, relying on research and data to drive decisions for optimized business results.

Bold HR leaders are underpinning this change by building and engaging workforces that are mobile, rely on essential talent and outsource the rest to world-class partners that provide innovation, technology and best practices to support informed decisions and enable success.

The World-Class Workforce uses integrated self-service technology; it is focused on leadership development, talent assessment and culture; and, it has a firm grasp on the business's current talent and future needs.

To keep HR relevant, the industry must embrace this agility and focus on the business impact of core HR issues through the practices and partners that change and improve performance.

The HRO Today Forum will bring together the leading HR thinkers, practitioners, technologists and partners that are building tomorrow's world-class workforce today. Join us to connect with your peers, share ideas and exchange business cards as we examine the virtues of one solution over another and prepare for the future of HR. You will meet all the leading partners and technology firms that will enable success, and hear the research and data that will help you make informed decisions.

### **About SharedXpertise**

SharedXpertise is the leader in providing media, summits and forums that develop professional practices in the areas of corporate responsibility, human resources and financial management. Its media offerings include print and online publications; its summits are conferences and its forums offer association membership programs. SharedXpertise serves strategy-level corporate executives in the human resources, finance, compliance and sustainability professions in North America, Europe and Asia.

### **Media contacts:**

Rebecca Taylor / Isabella von Aulock  
Octopus Communications

[HROForumToday@octopuscomms.net](mailto:HROForumToday@octopuscomms.net)  
0845 37 00 655

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