

# HRO FORUM TODAY

# APAC



## 2019 SPONSORSHIP PROSPECTUS

Hong Kong • 3-4 June, 2019



[www.HROTodayForum.com/APAC](http://www.HROTodayForum.com/APAC)  
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# CAPTURE NEW QUALIFIED LEADS, INCREASE BRAND AWARENESS AND MARKET SHARE AT THE *HRO TODAY* FORUM APAC.

The *HRO Today* Forum is the first fully-interactive HR conference designed specifically for HR executives in the APAC region. This collaborative event is workshop-based and focuses on problem solving in order to help executives “Drive Corporate Strategy.” All participating sponsors will help attendees tackle workplace challenges and will have the opportunity to take those findings and publish them in a case study or white paper distributed to the *HRO Today* APAC subscriber base. In addition, all practitioners in attendance will be cited in these publications.

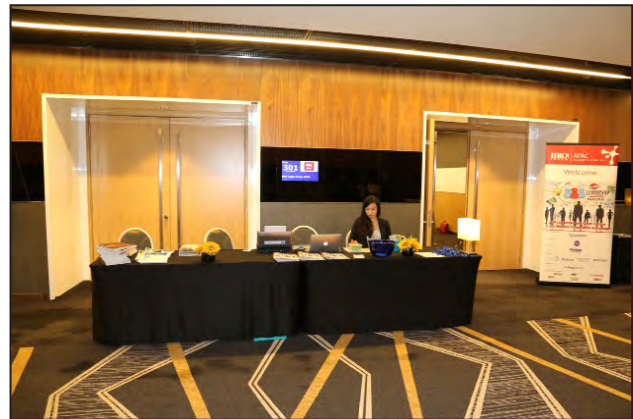
Today’s workforce is changing at light-speed pace and savvy HR executives are leveraging cloud, mobile, and social technologies to attract, engage, and retain top performers. This year’s event will examine how HR executives can drive corporate strategy. As an attendee, you’ll engage in thoughtful networking sessions and best-practice sharing with the most influential HR leaders in the world.

All sponsors are recognized prominently before, during and after the event as leading supporters of the *HRO Today* Forum APAC and the HR movement. The opportunities listed in the prospectus are designed to fit a variety of budgets and may be combined to meet the desired levels. Maximize your participation with an *HRO Today* Sponsorship and network with senior-level HR practitioners who have expiring vendor contracts.

## **TO LEARN MORE OR PROPOSE A UNIQUE SPONSORSHIP OPPORTUNITY, CONTACT:**

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HRO Today Services and Technology Association  
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# EDUCATIONAL OPPORTUNITIES

## Interactive Best Practice Discussion Sponsorship - \$20,000 - Only 6 Available!

- An exclusive 50-minute workshop on the main stage at the *HRO Today Forum APAC* event. Your workshop must be consistent with the theme of the program.
- Display a :30 second video throughout the event, one of which will be in advance of introducing the workshop.
- Acknowledgment at the opening and the end of the event.
- Prominent logo exposure as a lead sponsor on all event signage, invitations, advertisements, and any additional promotional efforts undertaken.
- Prominent logo on the main stage and throughout the event.
- 10 complimentary passes to the *HRO Today Forum APAC* event for your clients. (Value: US\$5,750)
- 10 complimentary staff passes. (Value: US\$5,750)
- Distribution of your collateral in a "Thought Leadership" area at the event.
- Allocated a six-foot tabletop prime display space for your own exhibition stand.
- One complimentary full-page ad in the *HRO Today Forum APAC* event guide.
- Company profile in the *HRO Today Forum APAC* event guide.
- Inclusion in all press releases related to the *HRO Today Forum APAC* event.
- Receive the *HRO Today Forum APAC* opt-in attendee list with full contact information.
- Advanced logo recognition on the *HRO Today Forum APAC* website with a hyperlink back to your website.
- A :30 second video prominently posted on the *HRO Today Forum APAC* website.



## PREVIOUS ATTENDEES INCLUDE:

ABS  
AchieveGlobal  
Aeroflex Asia Limited  
Affymetrix Pte Ltd  
Agility Logistics  
Air Products Asia  
Alliance Healthcare Group  
American Bureau of Shipping AIA  
AmFraser Securities Pte Ltd  
ANZ  
Applied Materials  
Arvato Digital Services  
Asia-Pacific Connections  
Asterix Pte Ltd  
AT&T Singapore Pte Ltd  
AusGroup Singapore Pte Ltd  
Australia & New Zealand Bank  
Avnet Electronic Marketing  
Avon  
Bank of America Merrill Lynch  
Banyan Tree Corporate  
Banyan Tree Hotel & Resorts  
Bintang Maris Technology  
Black Mountain (HK) Ltd  
British Council  
BTI Consultants  
Buck Consultants LLC  
Cape Group Global CapitalLand  
Cargill  
CDP Group, Ltd.  
Celestica  
Certis Cisco Security Pte Ltd  
CEVA Asia Pacific Holdings Co. Charoen  
Pokphand Foods PCL Chartis  
Citi Asia Pacific  
Citibank  
Citrus Public Relations Pte Ltd CommScope  
Corning China  
Coutts  
Creative Technology Ltd  
Credit Suisse  
CSS Industrial Pte Ltd  
Datacraft Asia Pte Ltd  
DBS Bank  
Decode HR  
Deutsche Bank  
DHL  
DHL Pte Ltd  
Dimension Data Asia Pacific  
DPS Engineering  
DuPont Singapore  
Eemrson Process Management  
ESP Management & Consulting Services  
Pte Ltd  
Estee Lauder Company  
Excel Media Group  
ExxonMobil Asia Pacific Pte Ltd Faurecia  
Flextronics International Pte Ltd Flowserve  
Pte Ltd  
Fonterra Co-operative Group Limited  
Fraser's Hospitality Pte Ltd Fujitsu Asia Pte Ltd  
GE  
Goodrich Global Pte Ltd  
Google Asia Pacific Pte. Ltd Grass Valley  
Greene, Tweed & Co Pte Ltd  
Grundfos (S) Pte Ltd HeidelbergCement  
Hewlett-Packard  
Hilton Worldwide  
Hitachi Asia Ltd.  
Honeywell Pte Ltd  
HSBC  
IDEMA Asia-Pacific Pte Ltd  
Ideocracy  
Imagination  
impactus! Pte Ltd  
Independent Reward Consultant  
Integrated Marketing Solutions Group Pte  
Ltd  
Invensys  
IT Works Consultancy Pte Ltd  
J.P. Morgan  
Jabil Circuit (Singapore) Pte Ltd  
JDSU  
Johnson & Johnson Pte Ltd Johnson Controls  
International Jones Lang LaSalle  
Kaba Singapore  
Keppel FELS Ltd  
Le Baark  
Lee Hecht Harrison DBM  
Lenovo Singapore Pte Ltd LinkedIN  
M+W Singapore Pte Ltd  
Macquarie  
Maersk Singapore  
Mediacorp  
Micron Semiconductor Asia Pte Ltd  
Microsoft  
Mubadala  
Multimedia Development Corporation  
Nagravision Asia  
Nalco Pacific Pte Ltd  
Neptune Orient Lines Ltd  
Network For Electronic Transfers (Singapore)  
Pte Ltd  
Nielson  
Nike Singapore Pte Ltd  
Nityo Infotech  
Nokia Siemens Networks  
NOL  
Numonyx Asia Pacific Pte Ltd  
Orhis Pte Ltd  
Orica Mining Services  
Pacnet  
PAE Singapore Pte Ltd  
Pan Pacific Hotels Group  
Pan Pacific Singapore  
Parkway Group Healthcare Pte Ltd  
Parkway Hospitals Singapore Pte Ltd  
Parkway Pantai  
Philips Singapore  
Procter & Gamble  
Prudential Assurance Company Singapore  
(Pte) Limited  
Publicis Singapore  
Qantas  
R & J Consulting  
RBS Coutts Research in Motion Rio Tinto  
Rohde & Schwarz Asia Pte Ltd  
Rolls Royce  
Royal Bank of Scotland Plc Saipem  
Singapore Pte Ltd  
SAP Asia Pte Ltd  
Seagate Singapore International  
Seertech Solutions  
Sequoia Associates Pte Ltd  
Siemens  
Singapore Airport Terminal Services  
Singapore Pools Pte Ltd  
Singapore Workforce Development  
Agency  
SMOE Pte Ltd  
Sony Electronics Asia Pacific  
ST Electronics (e-Services) Pte Ltd  
Standard Chartered Bank  
Stanton Chase International -Singapore  
STATS ChipPAC (Singapore) Limited  
Syngenta Asia Pacific Pte. Ltd.  
Talent Corp Malaysia Berhad  
Taylor's Education Group  
The Royal Bank of Scotland  
The TLC Company  
Tionale Pte Ltd  
Tiong Aik Construction Pte Ltd  
TITAN GPS  
TMF Hong Kong Limited - APAC  
TNS  
Towers Watson  
UBM Aviation Worldwide Limited  
UBS AG  
Venture Corporation Ltd  
Verigy Ltd  
Vestas Technology R&D (S) Pte Ltd  
Visa Worldwide Pte. Limited Vishay  
Intertechnology Asia Wildlife Reserves  
Singapore Worley Parsons  
Yokogawa Electric International

# SPONSORSHIP OPPORTUNITIES

## NETWORKING EVENTS

Make a stronger connection with your customers and prospects by sponsoring a networking event at the *HRO Today Forum APAC*.

### ***HRO Today Forum APAC Awards***

**Gala Sponsor - \$25,000**

***HRO Today Forum APAC Awards Gala Table Sponsorship* - \$10,000**

Our first annual *HRO Today Forum APAC Awards Gala* was the highlight of the event and an aspiration for those in the HR industry both regionally and globally, and we're happy to bring it back in 2018. Don't miss your chance to sponsor this prestigious event and connect with the world's most influential HR executives.

### ***HRO Today Awards and Networking Reception*** - \$15,000

The *HRO Today Awards Networking Reception* has been the highlight of the year and an aspiration for those in the HR industry both regionally and globally. Don't miss your chance to sponsor this prestigious reception and connect with the world's most influential HR executives in the APAC region.

### ***HRO Today Forum APAC LUNCH SPONSOR*** - US \$15,000

Provide *HRO Today Forum APAC* attendees with a full lunch that will let them graze and schmooze happily. Fire them up for the rest of the day! You can give the attendees company information and/or gifts for each table.

### ***HRO Today Forum APAC CLOSING RECEPTION*** - US \$9,000

Celebrate the closing of the *HRO Today Forum APAC* as the exclusive sponsor of this reception. Provide remarks and have your logo featured on event signage and beverage napkins.

### ***HRO Today Forum APAC BREAKFAST SPONSOR*** - US \$10,000

Your mom was right... breakfast IS the most important meal of the day! Help the *HRO Today Forum APAC* attendees get their eyes open and their day started by giving them coffee, bagels, fruit juice, and other delicious delicacies. They'll be ever so grateful.



### **Networking Break - US \$10,000**

Have your logo printed on signs and table tents during the coffee breaks at the *HRO Today Forum APAC*.

# SPONSORSHIP OPPORTUNITIES

## ADVERTISING & PROMOTION

Your logo on signage and other displays will leave a lasting impression on *HRO Today* Forum APAC attendees.

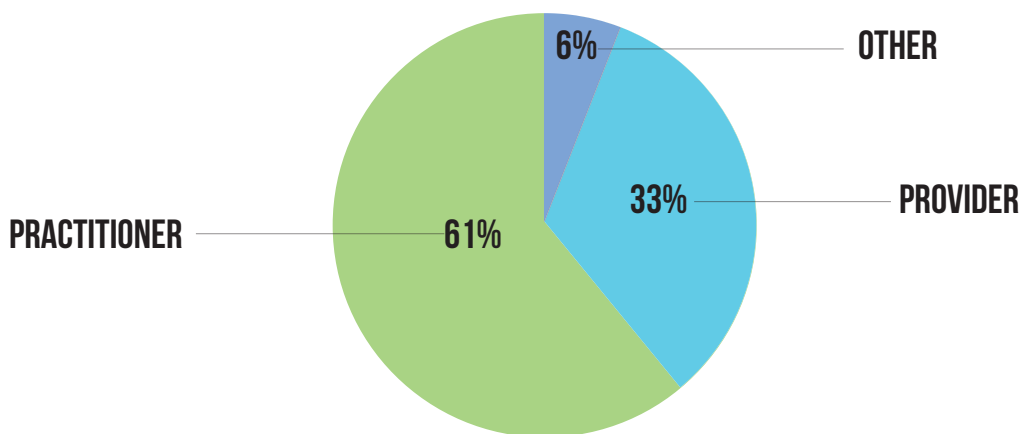
### **HRO Today Forum APAC SOCIAL MEDIA - US \$15,000**

Be involved in a year-long campaign around the event, and at-event online media. Recognition includes your logo and hyperlink across social media tools.

### **LANYARDS - US \$10,000**

Provide your own lanyards for all the delegates to wear for the duration of the event.

## HRO TODAY FORUM APAC APAC ATTENDEE BREAKDOWN:



[WWW.HROTodayForum.com/APAC](http://WWW.HROTodayForum.com/APAC)  
@HROToday #HROAPAC

# HRO TODAY FORUM APAC SUPPORTING ORGANIZATIONS



## EVENT TESTIMONIALS

“The *HRO Today* Forum APAC event was very eventful. I had the opportunity to learn and network with fellow HR practitioners and key speakers on how HR can be more strategic.”

**Karen Tan, Senior Manager, Total Rewards Ops, APAC, Tyco International, Asia, Inc.**

“I really enjoyed the opportunity to network with peers and colleagues at the *HRO Today* Forum APAC event. The theme around innovation was fantastic, and knowing that some of my peers and colleagues are having the same experiences, and the ability to share those experiences has been fantastic. Really enjoyed it, just absolutely loved it.”

**Mark Howes, Head of Human Resources, Ericsson Australia & NZ**

“I was a speaker at the *HRO Today* Forum APAC event and it was a tremendous success. It motivated me to think more broadly about the possibilities of HR and the different roles that providers can play in terms of providing services to organizations, but also how the field can evolve to think about more innovative solutions to the types of business challenges various organizations are facing. I think this is an exciting time for the Asian Pacific region, and I definitely was able to get more insight about what that looks like today, and what it might look like tomorrow.”

**Ian O. Williamson, Associate Dean of International Relations, Melbourne Business School (Australia)**

“The *HRO Today* event hosted in Singapore is a must for any senior HR and talent acquisition professionals in Asia. A great balance of vendors and buyers creates a relaxed and informal environment where people can share insights, build valuable relationships and learn from great case studies and inspirational speakers about the key trends impacting our industry. This year we were fortunate to have Graeme Codrington from Today Tomorrow sharing his ‘five disruptive forces shaping the new world of work’ – in a word, awesome. Miss it and miss out!”

**Andy Willshaw, Hiring Solutions, Asia, LinkedIn**

“This was the second year that I have attended. I think it is a really great opportunity to come and learn from competitors and other companies in different industries about what’s going on within the HRO world and also from the providers as well. You get a lot of great information from people about what they are doing, what their challenges are and that is something that I can take back to my organisation to help us to improve.”

**Mark Heldey, SVP Regional Head of Resourcing, Citibank**